Your Online Presence: An Exploration of Needs

What are your goals?

_____ Achieve tenure or promotion
_____ Win grants
_____ Receive speaker invitations
_____ Increase the visibility of published work and expertise
_____ Increase citations to published work
_____ To connect with other experts or potential collaborators
_____ Acceptance to graduate school
_____ Find an internship
_____ Be found as a field expert (by media, editors, grant foundations, museums, etc.)
_____ Find a post-doctoral scholar position
_____ Find a job in academia
_____ Other goals?

What are your concerns?

_____ Time
_____ Privacy
_____ Data Security
_____ Online Harassment
_____ Other? It’s personal!

If you were to explore one online presence tool this week, what would it be? Why?

If you were to explore one open access option this week, what would it be? Why?